



WRAP-AROUND EVENTS

What is a Wrap-Around Event?

A wrap-around event is any fundraiser that your team organizes to raise funds for the Walk. Wrap-Arounds provide additional and fun ways to increase awareness and fundraising. All expenses for wrap-arounds are incurred by the sponsor team.

Here are just a few examples of successful wrap-arounds:

Raffles: Will your company allow you to hold a pay-day 50/50? On pay-day, sell tickets for \$1, \$5, or \$10. Winner receives 50% of the pot and your team receives the other 50%; or secure a few donated items and raffles them off instead.

Potluck Lunch: Solicit volunteers to cook up their favorite dishes. Sell tickets for lunch to your co-workers. You can even show a Walk Now for Autism video and Solicit additional team members.

Sales: Encourage your friends and coworkers to hold a bake sale, car wash, used book sale, rummage sale or other "special sale" and donate the proceeds to Autism Speaks. There are many fun ways to engage your team members and community in raising funds for autism research.

Casual Day: With the endorsement of your company's management, hold a "Dress Down for Autism Speaks" day. Allow individuals the opportunity to wear jeans for a donation to Autism Speaks. Is your company already business casual? Then "Dress Up for Autism Speaks!"

Be Creative and Make your Own Wrap-Around Today!

The sky is the limit. One team captain held "Fear Factor" challenges for Autism Speaks. Individuals agreed to do "gross things" and co-workers paid for the privilege of a spot in the audience. Other teams have held Bar Nights and Karaoke Challenges.

Please Note: All wrap-arounds are the responsibility of the team or organization conducting the activity. All publicity relating to the wrap-around event should clearly state: 'The net proceeds of this event will benefit Autism Speaks through our participation in Walk Now for Autism.' Any raffle permits, gaming licenses, insurance coverage, etc., are the responsibility of the group conducting the wrap-around event. Any wrap-around event should be one that Autism Speaks' name and perceived affiliation is within the boundaries of good taste, while also being devoid of political or religious overtones. When in doubt, call your local Autism Speaks office for guidance.