

Team T-Shirts

Tips for Success

- 1. Be creative!** The more unique your shirt, the more your team will wear it year-round.
- 2. Stand out!** The best shirts are bright and colorful.
- 3. Tell your story!** Include the name or photo of the person/child for whom your team is walking in your design.



Common Questions about Team T-Shirts

I thought everyone received a T-Shirt. What's the difference?

Anyone who raises \$150 or more will receive, on Walk Day, a Walk Now for Autism T-shirt, printed with the Walk Now for Autism logo on the front and the Walk corporate sponsor names and logos on the back. Many teams decide to print their own t-shirts, in matching colors with clever names, to wear to the Walk.

Why Team T-Shirts?

Team T-shirts help build enthusiasm for the Walk during the weeks leading up to the event, and unite a team on the day of the Walk.

Who pays for the Shirts?

The team pays for the shirts. This ensures that every dollar raised by the walker goes to Autism Speaks. (Often team captains are able to have their employer, or another local business, pay for the cost of the shirts in return for the company listed on the shirt as a team sponsor). Some teams even list their major contributors on the back of the shirt as a way of thanking them for their support.

I've never had a T-Shirt made before. What do I do?

Most T-Shirt suppliers can help a team captain design a shirt and print them within one to two weeks. They can be found in the phone book under "TEESHIRTS". Team t-shirts generally cost anywhere between \$4 and \$6 per shirt depending on color, quality and overall design.

HAVE FUN!