

AUTISM SPEAKS™

# WALK NOW FOR AUTISM

## Team Building Tips

### SET GOALS

- \* Decide how many walkers you want to recruit and how much money you want your team to raise.
- \* Communicate these goals to your team members.

### HOLD AN INTERNAL KICKOFF

- \* It just takes 10 minutes of a management or staff meeting to tell your coworkers about *Walk Now for Autism* and how they can get involved.
- \* Show the Walk video and distribute brochures.
- \* Call on Autism Speaks staff to assist with your presentation.

### INSTIGATE SOME FRIENDLY COMPETITION

- \* Challenge other departments to recruit as many walkers as your department has.
- \* Encourage members of your team to outdo each other in terms of pledges raised.

### INVOLVE FAMILY MEMBERS AND FRIENDS

- \* Team membership is not limited to coworkers – ask your family and friends to join the team and walk together.

### CREATE INTERNAL INCENTIVES

- \* Encourage walkers by offering prizes for those who raise the most money
  - A prime parking space for a week or month
  - A half day off
  - A special casual day
- \* Recognize teams who've recruited the most walkers
  - Group pizza party
  - Sporting tickets



## Fundraising Ideas

Simple things you can do to increase your team and individual totals by \$100's or \$1,000's of dollars!



### CASUAL DAY

Designate a special day at work perhaps a Friday or Monday and reward employees with a day in khakis or other casual dress. Charge a fee for them to have the privilege of dressing casual.

### VENDOR SPONSORSHIP

Have your company send a letter to its vendors to contribute to your Walk team. Often a vendor will donate generously to a company that has purchased its products.

### RAFFLES

Hosting a raffle drawing monthly can contribute to your team total and raise awareness of the Walk. Pay Day is a great day for 50/50's and other raffles. Prizes can include donated gift certificates or services. Perhaps your boss is willing to raffle off a day off, a coveted parking space or a free lunch.

### POTLUCK LUNCH

Recruit some colleagues to bring their favorite dishes for a potluck lunch. Charge \$5 for each person who attends.